

ILLINOIS FARM BUREAU Partners

Print Specs/Digital Submission Information

SUPPLIED FILES POLICY

- Farm Flavor Media is not responsible for enhancing advertisers' digital files or resizing to match the ad space purchased.
- For aesthetic purposes, any ads submitted without a defined border [on a white background] will have a .25" rule added by the publisher to define the perimeter. A proof of the ad with the modification will be sent for reference.
- If any additional work is necessary or if files deviate from the size or specifications on this form, the files will be rejected and must be resubmitted. Please proof your ad carefully before submission. Resubmitted files will be subject to a \$50 processing fee.
- Any extra charges incurred by Farm Flavor Media due to problems with supplied files will be billed to the advertiser with a detailed explanation of the problem.

SUBMITTED PRINT ADS

- Submit as a high-resolution PDF (PDF/X-1a).

FTP

<http://www.jnlcom.com/ftp>

Username: ads

Password: client

- Upload files and complete the contact information form. Once files are uploaded, a message indicating a successful transfer will be posted. Detailed FTP instructions are available from your sales rep.

EMAIL

- Compress your files into a single compressed, self-extracting file. We can only accept file sizes less than 10 MB.
- Include business name, magazine name and ad size in your email message.
- Email to ads@jnlcom.com.

DISKS

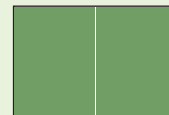
- We accept Mac-formatted CDs/DVDs. Please email all PC-formatted files.
- We hold supplied disks until publication. If you would like your disk returned, submit a self-addressed stamped envelope. Allow 6 to 8 weeks after publication for a returned disk.

Please note: The accuracy and quality of the materials is the responsibility of the supplier. Please proofread your ad before submission.

PRINT AD SIZES

TWO-PAGE SPREAD:

Bleed: 15.75"w x 10.75"h
Trimmed to 15.5"w x 10.5"h
Live area: 15"w x 10"h
.25" in gutter on each side
Set your document up to the bleed size, keeping all images/text in live area.



FULL-PAGE:

Bleed: 8"w x 10.75"h
Trimmed to 7.75"w x 10.5"h
Live area: 7.25"w x 10"h
Set your document up to the bleed size, keeping all images/text in live area.



BACK COVER:

Bleed: 8"w x 8.125"h
Trimmed to 7.75"w x 8"h
Live area: 7.25"w x 7.75"h
Special size to accommodate mailing address and indicia. Set your document up to the bleed size, keeping all images/text in live area.



1/2 HORIZONTAL:

6.75"w x 4.5"h



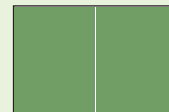
COUNTY PAGE:

Bleed: 8"w x 10.75"h
Trimmed to 7.75"w x 10.5"h
Live area: 7.25"w x 10"h
Set your document up to the bleed size, keeping all images/text in live area.



COUNTY INSERT:

Bleed: 15.75"w x 10.75"h
Trimmed to 15.5"w x 10.5"h
Live area: 15"w x 10"h
.25" in gutter on each side
Set your document up to the bleed size, keeping all images/text in live area.



KRISTY GILES, FARM FLAVOR MEDIA

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